



# California Youth Energy Services a program of Rising Sun Energy Center

## Pittsburg Program Summer 2009 Summary

In 2009, Rising Sun Energy Center ran a California Youth Energy Services (CYES) Pittsburg site for its first year to offer residences free energy conservation services and hardware. CYES hires and trains local youth to provide free in-home energy education and hardware installation to homeowners and renters.

The CYES Pittsburg site demonstrated high success in 2009 CYES by:

- Providing employment and training to **10** youth, ages 15-22
- Providing **267** households with energy saving hardware and information, **84%** of which are in Pittsburg proper\*



**Energy Savings:** Pittsburg Energy Specialists installed the following materials at no cost:



- **2,756** Compact fluorescent lamps (CFLs)
- **286** Efficient-flow showerheads & faucet aerators
- **119** Retractable clotheslines
- **44** CFL torchiere floor lamps

### Community Outreach

The CYES program is unique in that it takes a grass-roots approach to community outreach. CYES hires youth locally and sets up satellite offices in communities around the Bay Area. Youth Energy Specialists work to serve their own community. CYES is open to all residences within the geographic locations we serve, however the program targets hard-to-reach households in its outreach efforts, these households are defined as a) non-English speaking households b) renters, and c) low-moderate income households which do not qualify for low-income programming.

### Households Served in Pittsburg and surrounding areas

Pittsburg Site Client Demographics	
African American	35%
Caucasian	23%
Hispanic/Latino	21%
Asian/Pacific Islander	11%
Other	9%
Native American	1%

- **27%** were renters
- **49%** were low-moderate income households
- **13%** were primarily non-English speaking

\*Remaining 16% of households served were from neighboring cities. Neighboring city clients were served to fill gaps in schedule and only after contacting CYES directly. No outreach or marketing methods were directed toward neighboring cities.